

**Kathryn  
Pfeiffer**



## PROFESSIONAL PROFILE

Kathryn Pfeiffer joins the team of Professional Skill Builders and since 1991 has been the owner of *Professional Presence*, a corporate training enterprise based in St. Louis that specializes in conducting presentations, seminars, and personal coaching on the topics of first impressions, professional styling, and business etiquette.

Kathryn received her formal training and certification from two internationally acclaimed style companies, *Always In Style and Color Me Beautiful*. Additionally, Kathryn has a degree in nursing and held various management positions during her fifteen years' experience in the medical field.

Kathryn has had the opportunity to work with a variety of high profile clients. Some of her clients include: Thompson Coburn; Illinois Women in Government; Baird, Kurtz and Dobson; St. Louis Cosmetic Surgery, Inc.; Medical Group Managers Association; BJC Health System; Emerson Electric; Prichard-Osborne, LLC and Sensient.

Kathryn has functioned as a provisional instructor of Professional Image at Saint Louis University, Washington University, and Missouri Baptist College.

Kathryn is extremely active in every area from broadcast to print. She was a featured anchor for a bi-monthly executive presence segment on **KMOV-TV (CBS)** and has been a consultant for on-camera talent in the broadcast industry. She is author of **Body Beautiful**, a book that teaches women to enjoy dressing their most precious gift- their body. She also co-authored **Defining Business Casual: Decoding Casual Confusion in the Workplace** and published articles on executive image and business etiquette in the *St. Louis Business Journal*. Kathryn has been featured as a style expert for multiple articles in the *St. Louis Post Dispatch*.

Kathryn's experience speaks volumes however her vivacious personality and genuinely caring attitude are what make her an outstanding teacher, facilitator and coach.